

WE ARE CMYK

We make things *fun*.
We make things *easy*.
We make things *well*.

We are a full-service digital agency that specializes in using web and video to empower brands, share stories, and make things look beautiful.

You're going to love working with us. We take a brief and hit the ground running, leveraging our extensive in-house capabilities to let you focus on your business. We build lasting partnerships that result in wildly creative, forward-thinking, and beautiful work. Together we'll find the best strategy for telling your stories and design the most authentic brand experience.

Here's a taste of what we offer:

DIGITAL DESIGN AND DEVELOPMENT

CMS Development
Content Management
Content Strategy
Custom Web Design

E-Commerce Sites
Email Marketing
Information Architecture
Interactive Installations

Interactive Content
Micro-Sites
Multi-Site Platforms
Page Templates

Prototyping
UI/UX
Web Development
Wireframing

BRAND DESIGN

Case Studies
Data Visualizations
Digital Ads
Event Collateral
Graphic Design
Iconography

Marketing Campaigns
Marketing Materials
PowerPoint Templates
Printed Materials
Social Content
Typography

Brand Creation
Brand Development
Brand Guidelines
Branded Materials
Brand Voice & Tone
Content Writing

Logo Design
Name & Identity
Strategy & Positioning
Style Guides

VIDEO PRODUCTION

About Videos
Animation
Brand Stories
Branded Content
Corporate Comms

Documentary Style
Editing
Event Videography
Event Promo
Explainer Videos

Industrials
Marketing Content
Motion Graphics
Panel Discussions
Product Demos

Post Production
Sizzle Reels
Social Ads
Thought Leadership
Trainings
Tutorials

Arlo

Design, production and implementation of a virtual event series that engaged both the audience and participants in a post COVID era.

[Learn More](#) →



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Production a variety of deliverables for an NFT marketplace, including: marketing materials and art for key shows such as Ancient Alien's and The Proof is Out There.

[Learn More](#) →



Production an internal communication strategy for the employees of Warner Music Group, that includes town halls, sizzle reels and micro documentaries.

[Learn More](#) →



Diversity and inclusion is at the cornerstone of CMYK's creative success. We design a collaborative environment that encourages and supports the diverse voices of our team. It drives our innovation and fosters a culture of curiosity. We actively work to be anti-racist and anti-ableist, informing all of the work we do, including the solutions we design and the approaches we take.

We are a certified LGBTBE business by the NGLCC.